

Jejak Langkah Milestones

1960



1964

PT Maskapai Asuransi Madjio di Jl. Bilibis No. 19 Surabaya berdiri sebagai cikal bakal PT Asuransi Wahana Tata.

PT Maskapai Asuransi Madjio located at Jl. Bilibis No. 19 Surabaya established as the forerunner of PT Asuransi Wahana Tata.



1977

- Mengirimkan karyawannya ke Chartered Insurance Institute di London.
- Menangani 88 kali kejadian kebakaran di Jakarta.
- Membuka Kantor baru di Medan.

- Sent employees to the Chartered Insurance Institute in London.
- Handled 88 fire incidents in Jakarta.
- Opened a new office in Medan.

1970

1975

Berdasarkan hasil keputusan RUPS (Rapat Umum Pemegang Saham), PT Maskapai Asuransi Madjio berubah nama menjadi PT Asuransi Wahana Tata.

Kantor Pusat perusahaan dipindahkan ke Jakarta, yang berlokasi di Jl. Kalibesar Barat No. 5 Jakarta Kota, yang mulai beroperasi tanggal 1 Mei 1975 dengan jumlah karyawan 21 orang dengan modal dasar Rp8,5 juta.

Based on the decision of the GMS (General Meeting of Shareholders), PT Maskapai Asuransi Madjio changed its name to PT Asuransi Wahana Tata.

The Company's Head Office was moved to Jakarta, at Jl. Kalibesar Barat No. 5 Jakarta Kota, and commenced its operations on May 1, 1975, with 21 employees, and an authorized capital of Rp8.5 million.



1976

Membuka kantor baru di Jl. Pahlawan, Surabaya. Opening a new office on Jl. Pahlawan, Surabaya.



1978

Mulai mengirim karyawan untuk menghadiri kuliah intensif underwriting dan supervising di "Sumitomo Marine and Fire Insurance CO. LTD., Jepang".

Started sending employees to attend intensive underwriting and supervising courses at "Sumitomo Marine and Fire Insurance CO. LTD., Japan".



1979

- Kantor Pusat perusahaan pindah ke Jl. Roa Malaka Selatan No. 6, Jakarta.
- Lokasi Kantor Pusat lama dijadikan Kantor Kalibesar.
- Membuka kantor baru di Semarang.

- The Company's Head Office moved to Jl. Roa Malaka Selatan No. 6, Jakarta.
- The old Head Office location became Kalibesar Office.
- Opened a new office in Semarang



1980

- Program training untuk semua karyawan dimulai, baik di dalam negeri dan luar negeri.
- Cover polis Erection All Risk di B.B.D Plaza (Jakarta).
- Karyawan berjumlah 84 orang.
- Sudah memiliki 13 Kantor di seluruh Indonesia: Jakarta Kalibesar, Pontianak, Cirebon, Pekalongan, Semarang, Magelang, Surabaya, Probolinggo, Ampenan, Padang, Bandung, Teluk Betung (Tanjung Karang) dan Medan.

- Begin training program for all employees, both domestically and overseas.
- Erection All Risk policy cover at B.B.D Plaza (Jakarta).
- Total employee is 84 persons. Already has 13 offices throughout Indonesia: Jakarta Kalibesar, Pontianak, Cirebon, Pekalongan, Semarang, Magelang, Surabaya, Probolinggo, Ampenan, Padang, Bandung, Teluk Betung (Tanjung Karang) and Medan



1981

Membuka Kantor baru di Bandar Lampung. Opened a new office in Bandar Lampung.

1980

1982

- Cover polis Contractors All Risk untuk "Asahan Project" (Pelabuhan Kuala Tanjung, Sumatra Utara).
- Cover polis Kebakaran, Gempa Bumi dan Marine Cargo untuk perusahaan PT Krakatau Steel Cilegon (Jawa Barat).
- Cover polis Marine Cargo dan CAR (Contractors All Risk) untuk PT Pupuk Kalimantan Bontang (Kalimantan Timur).

- Contractor All Risk policy cover for "Asahan Project" (Kuala Tanjung Harbor, North Sumatera).
- Fire, Earthquake and Marine Cargo policy cover for PT Krakatau Steel Cilegon (West Java).
- Marine Cargo and CAR (Contractors All Risk) policy cover for PT Pupuk Kalimantan Bontang (East Borneo).



1984

Membuka kantor baru di Denpasar dan Cirebon. Opened new offices in Denpasar and Cirebon.



1985

- Membuka cabang baru di Padang dan Palembang.
- Perusahaan memiliki 296 karyawan.
- Memiliki 15 kantor di seluruh Indonesia : Jakarta Kalibesar, Semarang, Medan, Surabaya, Bandung, Palembang, Bandar Lampung, Padang, Cirebon, Denpasar, Magelang, Probolinggo, Ampenan, Pontianak dan Ujung Pandang.

- Opened new branches in Padang and Palembang.
- The Company has 296 employees.
- The Company has 15 offices throughout Indonesia: Jakarta Kalibesar, Semarang, Medan, Surabaya, Bandung, Palembang, Bandar Lampung, Padang, Cirebon, Denpasar, Magelang, Probolinggo, Ampenan, Pontianak and Ujung Pandang.



1987

Membayar klaim banjir PT Texmaco sebesar Rp35 Milyar.

The Company paid a claim of PT Texmaco amounting to IDR35 Billion.



1989

Pada 6 Maret 1989 Kantor Pusat PT Asuransi Wahana Tata pindah ke Gedung Asuransi Wahana Tata di kawasan strategis di Jl. H.R. Rasuna Said Kav C-4 Kuningan, Jakarta Selatan.

On March 6, 1989 the Head Office of PT Asuransi Wahana Tata moved to the Wahana Tata Insurance Building in a strategic area on Jl. H.R. Rasuna Said Kav C-4 Kuningan, South Jakarta



1990

Membuka kantor baru di Surakarta, Jakarta Senen dan Malang.

Opened new offices in Surakarta, Jakarta Senen and Malang

1990



1992-1994

- Membuka kantor baru di Batam. (1992)
- Membuka kantor baru di Jakarta Tomang. (1993)
- Membuka kantor baru di Jakarta Pondok Indah. (1994)

- Opened new office in Batam (1992)
- Opened a new office in Jakarta Tomang. (1993)
- Opened a new office in Jakarta Pondok Indah. (1994)

- Membuka kantor di Tangerang, Bekasi, dan Pekanbaru.
- Memiliki 569 karyawan.
- Sudah memiliki 21 kantor di seluruh Indonesia : Jakarta Utama (Jl. H.R. Rasuna Said, Jakarta), Jakarta Kalibesar, Jakarta Senen, Surabaya Tunjungan, Semarang, Bandung, Medan, Bandar Lampung, Cirebon, Denpasar, Palembang, Padang, Ujung Pandang, Surakarta, Malang, Batam, Jakarta Pondok Indah, Jakarta Tomang, Tangerang, Bekasi dan Pekanbaru.

- Opened offices in Tangerang, Bekasi, and Pekanbaru.
- Has 569 employees.
- Already has 21 offices throughout Indonesia: Jakarta Utama (Jl. H.R. Rasuna Said, Jakarta), Jakarta Kalibesar, Jakarta Senen, Surabaya Tunjungan, Semarang, Bandung, Medan, Bandar Lampung, Cirebon, Denpasar, Palembang, Padang, Ujung Pandang, Surakarta, Malang, Batam, Jakarta Pondok Indah, Jakarta Tomang, Tangerang, Bekasi and Pekanbaru.



1996

2000



2000

Membuka kantor baru di Surabaya Jemursari dan Yogyakarta.

Opened new offices in Surabaya Jemursari and Yogyakarta.



2002

Membuka kantor baru di Jambi dan Balikpapan. Opened new offices in Jambi and Balikpapan.



2003

Membuka 5 kantor baru di Bogor, Jember, Manado, Banjarmasin dan Pontianak.

Opened 5 new offices in Bogor, Jember, Manado, Banjarmasin and Pontianak.



2004

Mengaplikasikan Standard Operational Procedure (SOP) dengan sistem Teknologi Informasi Aswata, Lintaswata untuk mengolah database nasabah di seluruh cabang secara terintegrasi.

Applied Standard Operational Procedure (SOP) through Aswata IT system, LINTASWATA, to process and integrate customer's database across Branches.

2000



2005

Aswata menangani klaim PT Semen Andalas Indonesia yang mengalami kerugian akibat tsunami Aceh sebesar 50.000.000 euro.

Aswata paid 50 million euros for a claim of PT Semen Andalas Indonesia, which suffered losses due to the Aceh tsunami.



2006

- Kantor yang semula di Jakarta Tomang dipindahkan ke Jakarta Tanah Abang.
- Pembentukan Broker Special Risks (BSR) Special Regional Office yang khusus menangani account broker lokal dan Joint Venture.

- The original office in Jakarta Tomang was moved to Jakarta Tanah Abang.
- Establishment of Broker Special Risks (BSR) - Special Regional Office specialized in handling local and Joint Venture brokerage accounts.



2007

PT Asuransi Wahana Tata sudah memiliki 692 karyawan. Memiliki 45 kantor di seluruh Indonesia: Jakarta Utama (Jl. H.R. Rasuna Said, Jakarta), Jakarta Kalibesar, Jakarta Senen, Semarang, Bandung, Medan, Bandar Lampung, Cirebon, Denpasar, Palembang, Padang, Ujung Pandang, Surakarta, Malang, Batam, Jakarta Pondok Indah, Tangerang, Bekasi, Pekanbaru, Bogor, Jember, Manado, Pontianak, Banjarmasin, Balikpapan, Jakarta Tanah Abang, Jambi, Yogyakarta, Surabaya Jemursari, Surabaya Tunjungan, Samarinda, Tasikmalaya, Kupang, Mataram, Jakarta Kayu Putih, Palu, Kendari, Sorong, Gorontalo, Pematang Siantar, Kudus, Purwokerto, Palangkaraya, Padangsidempuan dan Bukittinggi.

PT Asuransi Wahana Tata already has 692 employees. It has 45 offices throughout Indonesia: Jakarta Utama (Jl. H.R. Rasuna Said, Jakarta), Jakarta Kalibesar, Jakarta Senen, Semarang, Bandung, Medan, Bandar Lampung, Cirebon, Denpasar, Palembang, Padang, Ujung Pandang, Surakarta, Malang, Batam, Jakarta Pondok Indah, Tangerang, Bekasi, Pekanbaru, Bogor, Jember, Manado, Pontianak, Banjarmasin, Balikpapan, Jakarta Tanah Abang, Jambi, Yogyakarta, Surabaya Jemursari, Surabaya Tunjungan, Samarinda, Tasikmalaya, Kupang, Mataram, Jakarta Kayu Putih, Palu, Kendari, Sorong, Gorontalo, Pematang Siantar, Kudus, Purwokerto, Palangkaraya, Padangsidempuan and Bukittinggi.



2008

Pembentukan Oil & Gas Special Regional Office yang khusus menangani asuransi minyak dan gas nasional dan internasional.

Establishment of Oil & Gas Special Regional Office which specifically handled both national and international oil and gas insurance.



2009

Membayar klaim gempa di Padang sebesar Rp 491 miliar.

Paid claims totalling Rp 491 billion for earthquake victims in Padang.

2010



2010

- Sosialisasi Misi, Visi 2010 - 2014 dan perubahan struktur organisasi baru.
- Implementasi: Core Value IPTEC. Program Standard Service "WE CARE" (Welcome, Empathy, Creative, Accurate, Responsive, Excellence).
- Divisi Marketing dibentuk menjadi dua bagian Marketing Corporate dan Marketing Retail.
- Membuka kantor baru di Tegal, Depok, Jakarta Puri Kembangan dan Rantau Prapat.
- Socialization of Mission, Vision 2010 - 2014 and changes in the new organizational structure.
- Implementation: Core Value IPTEC. Standard Service Program "WE CARE" (Welcome, Empathy, Creative, Accurate, Responsive, Excellence).
- Marketing Division was formed into two sections Corporate Marketing and Retail Marketing.
- Opened new offices in Tegal, Depok, Jakarta Puri Kembangan and Rantau Prapat.



2011

- Membuka Kantor baru di Karawang, Pangkal Pinang dan Solok.
- Peluncuran fasilitas intranet sebagai media informasi dan komunikasi karyawan yang bernama "Portal Aswata".
- Peluncuran fasilitas Virtual Account BCA untuk memudahkan nasabah dalam melakukan pembayaran premi.
- Peresmian Kantor Regional Tengah di kota Bandung sebagai pilot project. Regional ini membawahi kantor di wilayah Jawa Barat dan Jawa Tengah.

- Opened new offices in Karawang, Pangkal Pinang and Solok.
- Launching an intranet facility called "Aswata Portal" to serve as media of information and to facilitate employee communication.
- Launching BCA Virtual Account facility to facilitate customers in making premium payments.
- Inauguration of the Central Regional Office in Bandung as a pilot project. This regional office oversees offices in West Java and Central Java.



2012

- Membuka Kantor Regional: Kantor Regional Barat di Medan, Kantor Regional Jakarta di Jakarta, Kantor Regional di Surabaya.
- Membuka Kantor baru di Tarakan, Bontang, Sampit, Pare-pare, Sukabumi, Muara Bungo, Rengat dan Tanjung Pinang.

- Opening Regional Offices: West Regional Office in Medan, Jakarta Regional Office in Jakarta, Regional Office in Surabaya.
- Opened new offices in Tarakan, Bontang, Sampit, Pare-pare, Sukabumi, Muara Bungo, Rengat and Tanjung Pinang.

2013



- Grand Launching Aswata Call Center 1500-298 (AWT), layanan 24 jam sebagai media komunikasi dan informasi bagi nasabah Aswata. Layanan yang diberikan: informasi tentang produk, prosedur, dan profil perusahaan; penanganan laporan klaim, penanganan proses awal penutupan asuransi dan klaim; update profil nasabah; penanganan keluhan.
- Pembentukan Agency Office di Jalan Tanah Abang 3, Jakarta yang khusus menangani agent seJabodetabek.

- Grand Launching Aswata Call Center 1500-298 (AWT), a 24-hour service to provide Aswata's customers with a communication and information channel. Services provided include information about products, procedures, and company profiles; handling claim reports, handling initial insurance closure and claim processes; customer profile updates; complaint handling.

- The establishment of an Agency Office on Jalan Tanah Abang 3, Jakarta, specifically handling agents across the Jabodetabek area.



2014

- Peresmian Unit Usaha Syariah Aswata Takaful yang menangani produk dan layanan asuransi umum syariah.
- Membuka kantor baru di Bandar Jaya, Bandung Selatan, Kabanjahe, Batulicin, Ambon dan Duri.
- PT Asuransi Wahana Tata sudah memiliki 74 kantor di seluruh Indonesia dan hampir 1.200 karyawan.
- Peluncuran Logo Baru Aswata.

- Inauguration of Aswata Takaful Sharia Business Unit which deals with sharia general insurance products and services.
- Opened new offices in Bandar Jaya, South Bandung, Kabanjahe, Batulicin, Ambon and Duri.
- PT Asuransi Wahana Tata now has 74 offices throughout Indonesia and approximately 1,200 employees.
- Launching of Aswata's New Logo.

2015

Aswata hadir di kota Luwuk di wilayah Gorontalo dan kota Tanjung di wilayah Kalimantan Selatan.

Aswata operates in Luwuk city in Gorontalo region and Tanjung city in South Kalimantan region.



2016

- Aswata hadir di kota Pangkalan Bun di wilayah Kalimantan Tengah dan Kabupaten Berau di wilayah Kalimantan Timur.
- Peluncuran Produk Asuransi Gempa Bumi Parametrik, Produk Aswata Oto A+ dan Aswata Safiya.
- Peluncuran Warung Aswata.

- Aswata operates in Pangkalan Bun city in the Central Kalimantan region and Berau Regency in the East Kalimantan region.
- Launching of Parametric Earthquake Insurance Products, Aswata Oto A+ and Aswata Safiya Products.
- Launching of Warung Aswata.



2017

- Peluncuran Virtual Assistant Aswata "Vania", yang merupakan layanan digital berbasis chatbot based Artificial Intelligence.
- Peluncuran Produk Aswata Usaha A+ dan Aswata Griya A+.

- Officially launched Aswata's Virtual Assistant "Vania", which was a digital service based on the Artificial Intelligence chatbot.
- Officially launched Aswata's Enterprises A+ and Aswata Griya A+ Products.



2018

- Penyerahan Claim Gempa Lombok dan Palu.
- Peluncuran Produk Aswata Travel A+.

- Aswata presented Lombok and Palu Earthquake Claims.
- Official Launching of Aswata's Travel A+ Product.



2019

- Peluncuran Aplikasi Online siDia.
- Penyelenggaraan Aswata Run dalam perayaan HUT Aswata ke-55 yang diikuti oleh 1.000 pelari

- Official launching of siDia Online Application.
- The Company presented Aswata Run for 55th Anniversary Aswata Celebration with 1,000 runner.

2020



2020

- Launching QRCode untuk keabsahan Polis
- Webinar HUT Aswata ke-56 dilaksanakan untuk pertama kalinya serentak di seluruh cabang di Indonesia sehubungan dengan pandemic Covid-19.

- Launching QRCode for Policy validity
- Aswata's 56th Anniversary Webinar was held simultaneously for the first time in all branches in Indonesia in connection with the COVID-19 pandemic.



2021

- Sosialisasi Visi Misi Aswata 2021 - 2024
- Peluncuran produk Asuransi Sepeda.
- Produk Aviation dan PA Covid telah disetujui oleh OJK

- Socialization of Aswata's Vision and Mission 2021 - 2024
- Launching a product of Bike Insurance.
- Aviation and PA Covid products have been approved by OJK



2022

- Produk Cyber telah disetujui oleh OJK
- Cyber products have been approved by OJK



2023

- Produk Satellite telah disetujui oleh OJK
- Satellite products have been approved by OJK