

## Jejak Langkah Milestones



Berdasarkan hasil keputusan RUPS (Rapat Umum Pemegang Saham) PT Maskapai Asuransi Madijo berubah nama menjadi PT Asuransi Wahana Tata.

Based on the GMS (General Meeting of Shareholders) resolution, PT Maskapai Asuransi Madijo changed its name to PT Asuransi Wahana Tata.



Mulai mengirim karyawan untuk menghadiri kuliah intensif underwriting dan supervising di "Sumitomo Marine and Fire Insurance CO. LTD, Jepang".

The Company began to send the employees attend intensive underwriting lectures and supervising at "Sumitomo Marine and Fire Insurance CO. LTD, Japan".



- Cover polis Contractors All Risk untuk "Asahan Project" (Pelabuhan Kuala Tanjung, Sumatera Utara).
- Cover polis Kebakaran, Gempa Bumi dan Marine Cargo untuk perusahaan PT Krakatau Steel Cilegon (Jawa Barat).
- Cover polis Marine Cargo dan CAR (Contractors All Risk) untuk PT Pupuk Kalimantan Bontang (Kalimantan Timur).

- Contractors All Risk policy cover for "Asahan Project" (Kuala Tanjung Harbor, North Sumatera).
- Fire, Earthquake and Marine Cargo policy cover for PT Krakatau Steel Cilegon (West Java).
- Marine Cargo and CAR (Contractors All Risk) policy cover for PT Pupuk Kalimantan Bontang (East Borneo).



Kantor Pusat PT Asuransi Wahana Tata pindah ke Gedung Asuransi Wahana Tata di kawasan strategis di Jl. H.R. Rasuna Said Kav C-4 Kuningan, Jakarta Selatan.

Head Office of PT Asuransi Wahana Tata moved to the Wahana Tata Insurance building in a strategic area at Jl. H.R. Rasuna Said Kav C-4 Kuningan, South Jakarta.



Aswata menangan klaim PT Semen Andalas Indonesia yang mengalami kerugian akibat tsunami Aceh sebesar 50.000.000 euro.

Aswata paid 50 million euros for a claim of PT Semen Andalas Indonesia, which suffered losses due to the Aceh tsunami.



Pembentukan Oil & Gas Special Regional Office yang khusus menangani asuransi minyak dan gas nasional dan internasional.

Establishment of Oil & Gas Special Regional Office which specifically handled both national and international oil and gas insurance.

1964

1975

1977

1978

1979

1982

1987

1989

2004

2005

2006

2008



PT Maskapai Asuransi Madijo di Jl. Bilbis No. 19 Surabaya berdiri sebagai cikal bakal PT Asuransi Wahana Tata.

PT Maskapai Asuransi Madijo located at Jl. Bilbis No.19 Surabaya established as the forerunner of PT Asuransi Wahana Tata.



Mengirimkan karyawannya ke Chartered Insurance Institute di London.

Sent its employees to Chartered Insurance Institute, London.



Kantor Pusat perusahaan pindah ke Jl. Roa Malaka Selatan No. 6, Jakarta.

The Company's Head Office moved to Jl. Roa Malaka Selatan No.6, Jakarta.



Membayar klaim banjir PT Texmaco sebesar Rp 35 Milyar.

The Company paid a claim of PT Texmaco amounting to IDR 35 Billion.



Mengaplikasikan Standard Operational Procedure (SOP) dengan sistem Teknologi Informasi Aswata. Lintaswata untuk mengolah database nasabah di seluruh cabang secara terintegrasi.

Applied Standard Operational Procedure (SOP) through Aswata IT system, LINTASWATA, to process and integrate customer's database across Branches.



Pembentukan Broker Special Risks (BSR) Special Regional Office yang khusus menangani account broker lokal dan Joint Venture.

Establishment of Broker Special Risks (BSR) Special Regional Office which specialized in handling local and Joint Venture broker accounts.

## Jejak Langkah Milestones



- Implementasi Misi, Visi 2010 - 2014 dan perubahan struktur organisasi baru.
- Implementasi : Core Value IPTEC. Program Standard Service "WE CARE" (Welcome, Emphaty, Creative, Accurate, Responsive, Excellence).
- Divisi Marketing dibentuk menjadi dua bagian Marketing Corporate dan Marketing Retail.

- Implementation of mission-vision and new organizational structure changes for 2010-2014.
- Implementation of Core Values IPTEC, "WE CARE" Standard Service Program (Welcome, Emphaty, Creative, Accurate, Responsive, Excellence).
- Establishment Marketing Division into two parts: Marketing Corporate and Marketing Retail.



- Membuka Kantor Regional Barat di Medan, Kantor Regional Jakarta di Jakarta dan Kantor Regional Timur di Surabaya

- Opened West Regional Office in Medan, Jakarta Regional Office in Jakarta and East Regional Office in Surabaya.



- Peresmian Unit Usaha Syariah Aswata Takaful yang menangani produk dan layanan asuransi umum syariah.
- Peluncuran Logo Baru Aswata.

- Officially launched Aswata's Takaful Sharia Business Unit that handled sharia general insurance products and services.
- Officially launched the new Logo of Aswata.



- Peluncuran Virtual Assistant Aswata "Vania", yang merupakan layanan digital berbasis chatbot based Artificial Intelligence.
- Peluncuran Produk Aswata Usaha A+ dan Aswata Griya A+.

- Officially launched Aswata's Virtual Assistant "Vania", which was a digital service based on the Artificial Intelligence chatbot.
- Officially launched Aswata's Enterprises A+ and Aswata Griya A+ Products.



- Peluncuran Aplikasi Online siDia.
- Penyelenggaraan Aswata Run dalam perayaan HUT Aswata ke-56 yang diikuti oleh 1.000 pelari

- Official launching of siDia Online Application.
- The Company presented Aswata Run for 56th Anniversary Aswata Celebration with 1,000 runner.



- Sosialisasi Visi Misi Aswata 2021 - 2024
- Peluncuran produk Bike Insurance
- Socialization of Aswata's Vision and Mission 2021 - 2024
- Launching a product of Bike Insurance.

2009

2010

2011

2012

2013

2014

2016

2017

2018

2019

2020

2021



Membayar klaim gempa di Padang sebesar Rp 491 miliar.

Opened new Branch Offices in Ternate, Cilegon, and Kediri.



- Peluncuran fasilitas intranet sebagai media informasi dan komunikasi karyawan yang bernama "Portal Aswata".
- Peluncuran fasilitas Virtual Account BCA untuk memudahkan nasabah dalam melakukan pembayaran premi.
- Peresmian Kantor Regional Tengah di kota Bandung sebagai pilot project. Regional ini membawahi kantor di wilayah Jawa Barat dan Jawa Tengah.

- Officially launched an intranet facility named "Aswata Portal" as an information and communication medium for all employees.
- Officially launched a BCA Virtual Account facility to facilitate customers in making premium payments.
- Officially launched the Central Regional Office in Bandung City as a Pilot Project. This regional office supervises the Sales Offices in West and Central Java area.



Grand Launching Aswata Call Center 1500- 298 (AWT).

Officially launched Aswata Call Center 1500-298 (AWT).



- Peluncuran Produk Asuransi Gempa Bumi Parametrik, Produk Aswata Oto A+ dan Aswata Safiya.
- Peluncuran Warung Aswata (WAW).

- Officially launched Parametric Earthquake Insurance Products of Oto A+ Aswata, and Aswata Safiya.
- Officially launched Warung Aswata (WAW).



- Penyerahan Claim Gempa Lombok dan Palu.
- Soft launching Produk Aswata Travel A+.

- Aswata presented Lombok and Palu Earthquake Claims.
- Official soft launching of Aswata's Travel A+ Product.



- Launching QRCode untuk keabsahan Polis
- Webinar HUT Aswata ke-56 dilaksanakan untuk pertama kalinya serentak di seluruh cabang di Indonesia sehubungan dengan pandemi Covid-19.

- Officially launched QRCode for Policy legitimacy.
- Aswata presented Webinar 56th Anniversary Aswata across in Indonesia due to Covid-19 pandemic for the first time.